

Ferguson Library Strategic Framework 2022

Executive Summary

OUR MISSION

Provide free and equal access to information, ideas, books and technology to educate, engage and enrich the Stamford community.

OUR VISION

The Ferguson Library helps individuals and organizations achieve success in an effort to build a strong, vibrant and inclusive community.

OUR FOUNDATIONAL PRINCIPLES

Intellectual Freedom

Diversity, Equity, and Inclusion

Underlying the Ferguson Library's mission and vision is our commitment to diversity, equity, and inclusion as well as the belief that intellectual freedom is the cornerstone of our democracy. Our values are reflected in how we serve the community and how we work together.

HOW WE BUILT OUR STRATEGIC FRAMEWORK

Guided by the consultancy firm, Innovation Builders, we brought leadership, staff and community together to articulate our values, then held a series of community conversations to understand how we can better serve the public. A survey followed, examining user needs and library usage. The results informed this new construct, which incorporates the library's values, infrastructure and community needs.

STRATEGIC GOALS

- **Inspire Personal and Social Enrichment**
- **Promote an Inclusive Environment**
- **Foster Creativity and Facilitate Learning**
- **Connect and Strengthen Community**



This new strategic framework will help us provide the most responsive and effective library service we can deliver, always keeping community needs at the forefront.